



**fttec**  
first trading ecosystem



# FINANCIAL PLAN

# Financial plan

To provide more accurate financial strategy, we developed expenditure plan.

The plan is developed, taking into account all possible costs which are described under the provided table. Considered time frame: April 2018 - September 2018.

Expenses	04/2018	05/2018	06/2018	07/2018 8640	08/2018 8640	09/2018
Content	8640	9828	10800	8640	8640	8640
SEO + SMM + PR	12960	15120	16200	19440	21600	21600
Managers	20520	20520	20520	20520	20520	20520
Developers	30240	30240	30240	30240	30640	42120
Support	6156	6156	6912	8316	8640	9180
Legal services	5940	6372	6696	7128	7560	7776
Web infrastructure	8748	9612	9936	10692	11880	16200
Researches	3996	4320	4536	4644	4860	4968
Office + awards	7992	8424	8856	9288	9720	9936
Facilities rent	2484	3024	3456	4104	4536	6480
Developers scouting	1080	1080	540	324	216	216
Testing of strategies	151,2	151,2	194,4	216	216	216
Other	648	432	432	432	432	432
<b>Total expenditure</b>	<b>109555,2</b>	<b>115279,2</b>	<b>119318,4</b>	<b>123984</b>	<b>134460</b>	<b>148284</b>

This table contains costs items by categories, you can learn more detailed description below:

- **Content:** content managers, video makers, copywriters, and translators.
- **SEO + SMM + PR:** SMM specialists, PR managers, SEO.
- **Managers:** managers, system administrators, DevOps.
- **Developers:** system architects, testers, front-end developers, mobile app developers, back-end developers.
- **Support:** support service workers.
- **Legal services:** advisors and consultants, legal support.
- **Web infrastructure:** domains, design, SSL, hosting, DDOS protection, backup services.
- **Researches:** creating a research center.
- **Developers scouting:** search (marketing campaign for) new highly qualified developers interested in the project.
- **Testing of strategies:** facilities for autonomous testing of strategies, the currency for possible loss during the testing of modules.
- **Other:** merchandise, Google Play, App store, translations, equipment, guarantees.